



What Makes PeopleThink

BOOTCAMP FOR CAREER SEEKERS Serious work for serious career-seekers

Don't lose another day – Let's Get To Work!

Successfully landing a new career opportunity takes more than just luck. It requires laser sharp focus, clarity of objectives, and a carefully thought out plan of action. Join Karen Colligan, founder and principal of PeopleThink and professional career-coach for a five-hour Career Development Bootcamp designed to get you back to work.

Five one-hour teleseminars! Dial In - Get Involved!

What you get:

- 5-Weekly 1-hour Career Workshops
- The Get Real Guide 100-page companion workbook filled with guidelines, exercises, checklists, and planning templates
- Career Resource Library
- Peer Interaction and an optional (2) 30-minute Career Counseling Calls

For More Information and Dates for the Next Bootcamp, contact kcolligan@PeopleThink.biz



More than 150 people participated in the PeopleThink webinars on

“Using LinkedIn Effectively In Your Job Search”

LISTEN NOW FOR FREE

Part I & Part II
Plus a downloadable copy of the Participant Q&As



Karen Colligan is the founder and principal of PeopleThink™ and author of the popular **The Great Real Guide™ to Your Career.**

Karen has focused her career on the human capital issues in organizations and is a leader in the fields of career, leadership and team development.

Ten Best CITIES to Find a Job

Want to make a change?
Looking for new scenery?

Forbes.com has released the results of its study on job growth in the United States. This 5-year study identifies the top ten cities in the U.S. that

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Until You can Make a Job Change

Play nice. No matter how shaky things may be, don't be a disruptive force.

Increase your value. Whatever it is you do, do it the best you can. No shortcuts.

Use business networks to expand your reach. Not sure how to do that? See our free webinar “How to Use LinkedIn Effectively In Your Job Search” Part I and II and the FAQs from the live sessions.

www.thegreatrealguide.com/linkedt1_pthink.asp

Ten Best Cities

(continued)

are predicted to have substantial growth.

- # 1 - Austin, TX
- # 2 - Houston, TX
- # 3 - San Antonio, TX
- # 4 - Fort Worth, TX
- # 5 - Dallas/Plano, TX
- # 6 - Seattle, WA
- # 7 - Salt Lake City, UT
- # 8 - Raleigh-Cary, NC
- # 9 - Oklahoma City, OK
- #10 - Vancouver, WA

Source: Kristen Bennett is a journalist and blogger for Job.com.



HOW THE HECK DID I GET HERE? AND, HOW DO I DESIGN A CAREER THAT IS RIGHT FOR ME TODAY?

On July 16, Karen Colligan moderated a discussion panel of 4 professional women that she invited from the Bay Area to participate in the *When She Speaks - Women in Leadership Series*. The program centered around “Agility - The Key to Building a Successful Career” and was produced by RAL & Assoc., in partnership with FountainBlue and sponsored by PG&E, Charles Schwab, IBM, Deloitte and the Full Circle Fund.

Karen’s two-hour forum “*How the Heck Did I Get Here, And How Do I Design a Career That Is Right for Me Today?*” included guest panelists Katharina Rock, Senior Vice President at SAP; Kelly Kockos, Senior Director with Wells Fargo; Jennifer Russitano, Project Manager at Genentech; and Carrie Krehlik, Global HR Business Partner with Ericsson.

Next month, we’ll include the full takeaway from the panelists. In the meantime, here are some tips you can use immediately.

WHAT YOU NEED TO KNOW RIGHT NOW...

- The **FIVE YEAR PLAN** is dead. Flexibility and agility are key in navigating the future.
- Know your own story. Ask yourself - Who Am I? What is my story? What is my unique set of skills?
- Make your plan with multiple options, and factor in flexibility. The plan doesn’t need to be in stone, it needs to be achievable.
- Be open to possibilities; don’t dismiss any options without really thinking about the possibilities they might present down the road.

Look for the August issue of *What Makes PeopleThink* for more tips, insights and suggestions you can use in your life-planning process.

DO YOU REALLY KNOW HOW TO NETWORK?

More than 40 million people are using LinkedIn.

FREE WEBINAR

HOW TO USE LINKEDIN EFFECTIVELY IN YOUR JOB SEARCH

Part I

- ◆ Introduction to LinkedIn,
- ◆ Create a Profile
- ◆ Begin Networking
- ◆ Add Contacts
- ◆ Learn Special Features
- ◆ Q & A Session

Part II

- ◆ Introductions & InMails,
- ◆ Using Answers Feature
- ◆ Searching Jobs
- ◆ Searching Companies
- ◆ Q & A Session

Go to

<http://www.peoplethink.biz/resources.htm>

Fastest Growing Industries in 2009

- ◆ Health Care and Nursing
- ◆ Information Technology & Services
- ◆ Education
- ◆ Accounting
- ◆ Retail, Fashion, and Grocery
- ◆ Management and Executive Management

Source: Job.com in-house survey

Need Help Figuring Out That Next Step?

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“The best way to predict the future is to create it”

Peter Drucker