

**The best way
to predict the future
is to create it !!!**

Peter Drucker

**Start Here...
1 Taking Inventory**

- Skills: I've Got a New Aptitude
- Values: Ain't Nothin' Like the Real Thing
- Natural Talents: I Am What I Am
- Interests: Call me Curious
- Job Satisfiers: The Good, The Bad and the Ugly
- Barriers: Show Stoppers
- Key Accomplishments: Triumphs
- Salary Requirements: \$\$ on My Mind
- Career Profile: This Time It's for Real

#1 - Taking Inventory



#2 - Creating You

- Vision: I Have a Dream
- Objective: Mission Possible
- Communication Strategy: Let's "Tawk"
- Your Resume/Bio: I'm a Believer

#3 - Designing Your Target Campaign

- Networking: A Little Help From My Friends
- Search Plan: I Can See For Miles
- Target Market: The Treasure Hunt
- Target List: Imagine
- Opportunity Profile: My "Tawking" Sheet



**The Get Real
Career
Road Map**

#5 - Taking Charge of Your Career



- First 30 Days: Here Comes the Sun
- Work/Life Balance: The Circle of Life
- Professional Development: Don't Stop Believing
- Resources: Bag of Tricks

#4 - Getting Out There



- Informational Interviews: Informational Chit Chat
- Marketing Message: Message in a Bottle
- Interview: I'm the One that You Want
- Compensation: Show Me the Money
- Get the Job: The Promised Land